

10 Questions to Ask Before Hiring Any Data Science/AI Speaker

1. Is the speaker a recognized, respected and trusted thought leader in the field?
2. Does the speaker have technical credibility in the field of Data Science, including Machine Learning, Mathematical & Statistical Modeling, Software Engineering and Deep Learning?
3. Does the speaker have extensive (10+ years) experience across industries and domains?
4. Is the speaker regularly invited to present at conferences and industry events?
5. Are their speaking credentials supported by testimonials?
6. Does the speaker have an extensive and diversified professional network, that includes members of the target audience?
7. Does the speaker have a professional setup for online events, including a high-definition camera and professional microphone?
8. Does the speaker customize content to the target audience?
9. Is the speaker entertaining as well as informative?
10. Does the speaker help promote the event, including assisting with marketing strategies?